



2019 Annual Report

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Mission and Tasks of the IIG

The Institute of Innovative Governance is an independent, non-governmental organization which promotes public innovations and digital inclusion in order to ensure that everyone has access to digital services and technologies. IIG is a champion for gender equality, human rights-based approach and innovations which are our guiding principles and values. In practice, this means working closely with people living in poverty, vulnerable groups, communities and social movements.

Nurture innovation. Respect human rights. Shape the future.

Together, we deliver grassroot projects, educational trainings and programmes, expertise and advocacy work. Our strategy is to achieve digital inclusion and fight digital divide through public innovations driven by vulnerable groups and communities. Digital inclusion is critical for achieving sustainable human development, increasing transparency, promoting respect for fundamental human rights, including digital rights and enhancing democracy.

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Our Activity

Our **priority** is to keep up with a fast pace of technological and innovational advancement. Therefore, conducting independent high-quality research and the implementation of civic-tech projects beneficial to the public interest is the essence of what we do, guided by the core principles of our organization – innovation and human rights.

Our experts will find the innovation-driven solutions to the hottest issues via thorough and empirical research. We base our analysis on strong evidence, reliable data and the usage of an appropriate methodology. Our team of analysts produces on a monthly basis policy briefs, aimed at bringing the most alarming issues to the agenda and propose the effective policy options within the European Union. A group of policy analysts issues regularly analytical articles focusing on innovations and the future of economy, work, education, society, health, environment, digital trends and threats. And the advisory board consisting of well-known and experienced professionals in the field always make sure that the research and analytical work is headed in the right direction.

We are also committed to challenging 'the status quo' of the current state of affairs in the institutional structures and civil society, strengthening the capacity of innovative democracy and protecting human rights by introducing and implementing civic-tech projects. The basis of our work is strong methodology, reliable evidence and data, professional advocacy and concise findings which will help to shape the policy.

Our Projects in 2019

Innovation trainings

This year IIG held trainings in tech, digital and data innovations in Kazakhstan, Tajikistan and three Ukrainian cities. All trainings were successful and brought some additional funding for the Institute. We aim to continue cooperation with Innovations4Change (Central Asia) and UNDP and the EU (Ukraine) to continue our trainings program. We will also look into new partnerships and donors for trainings in Ukraine.

EU Lobby Bot

The algorithm in the form of Bot was created and presented in Nantes and Lisbon. IT developers are continuing to improve the Bot until the payment commissioned by our partner Nantennes Jeunes would have arrived. We also established cooperation with Halyna Yanchenko (MP) who promised to give us a letter of support for the Bot and our trainings.

INTERNAL COMMUNICATIONS

Thanks to Anastasiya we started using Slack and became more organized. We now have regular thematic calls which help to structure our thinking.

EXTERNAL COMMUNICATIONS

IIG got a new website, it is not perfect but much better than the previous version. Our social media is doing great. Oleksandra is preparing beautiful and engaging posts for IIG's Facebook and EDDA's Twitter accounts. So far, we have 1300 followers on Facebook (IIG) and 100 followers on Twitter (EDDA). When we receive some funding from French partners we will support EDDA's Facebook account with ads. Oleksandra also helps with the websites and creates beautiful designs for EDDA's newsletters.

Web Checker

There were no significant improvements on the web checker even though we spent 5 months of 2019 of focusing on its business model. We partnered with a business angel in Estonia who had additional requirements to our product and did not suggest a good business deal to us. Maintenance cost of web checker is too expensive. We need to move it to another, preferably free platform, develop a certificate, finalize presentation and start contacting the clients.

E-Women

E-Women platform has been created with the support of Bitfury. We applied for the Horizon prize but unfortunately did not get it. Via joint application with Bitfury we also partnered with DLI and Liliana Carrillo who are now involved in EDDA. The platform is working well in Ukraine and we need to focus on looking for potential partners among women rights NGOs in Ukraine.

ADVOCACY, POLICY AND RESEARCH

- Our work on Web Checker might have contributed to the decision of the Cabinet of Ministers on websites accessibility.
- In total we produced 5 articles in 2019
- We hosted a conference together with Promote Ukraine on Cyber security and disinformation in Brussels

EaP Innovations Update

- We produced the last update in spring 2019 and stopped working on it. Depending on staff capacities we might resume EaP Innovations Update in 2020.

EU-Ukraine Women in Politics

- We applied for a grant from Black Sea Trust for a political academy for young girls from Ukraine but did not receive it. We might apply again for KAS or FES funding with Promote Ukraine. We also supported the organization of a meeting on women empowerment with Ambassador Mingarelli.

Capacity Development

- IIG **website** has been created and almost finalized.
- We produced **9 newsletters** and sent them out to partners and colleagues.
- We applied for a Nesta grant but unfortunately did not get.
- We started application for three Horizon grants due in March 2020. The presentation of the Alliance was made in DigitYser in Brussels and it was also presented in the EESC.
- We also have our first individual and legal entities' members and aim to finalize the registration in Estonia as soon as possible.
- When we reach 100 individual and some corporate members we will hold a General Assembly, select a President and Board members. So far, IIG has been governed by Anna, Ivanka, Oleksandra and Liliana.



BY THE NUMBERS

DIGITAL
ACCESSIBILITY IN
UKRAINE 2017-2020

\$5000, UNDP Ukraine

CAMPAIGN FOR INCLUSIVE PUBLIC
TRANSPORT IN LVIV CITY 2018

\$5000, Nantes City Council

E-WOMEN 2018-2019

\$7000, Bitfury group

TOTAL INCOME IN 2019 FINANCIAL YEAR: 5000 USD
TOTAL EXPENDITURE IN 2019 FINANCIAL YEAR: 11, 250 USD

IN 2019, THE FINANCIAL DELIVERY OF IIG'S PROJECTS WAS USD 11, 250. THE MAIN SOURCES OF INCOME WERE FROM TRAININGS ON SOCIAL INNOVATIONS AND ACCESSIBILITY IN UKRAINE, ESTONIA, TAJIKISTAN, KAZAKHSTAN, FRANCE, PORTUGAL AND GRANTS FROM OUR PARTNER IN FRANCE (THE CITY COUNCIL OF NANTES). THE TOTAL NUMBER OF IIG WORKERS ARE 15 STAFF MEMBERS (9 FEMALES AND 6 MALES). THE IIG HAS JOINT PROJECTS WITH OTHER NATIONAL AND INTERNATIONAL PARTNERS IN AREAS WHERE THERE ARE SYNERGIES AND COMPLEMENTARITIES, ESPECIALLY AT THE REGIONAL AND LOCAL LEVELS.